

## Lincoln Hills Photography Club

### Board Meeting Minutes

Monday, November 6, 2023

9:00 AM

#### Multi-Purpose Room in Orchard Creek Lodge

#### 1. Call to Order and Attendance: Approval of October 2023 Minutes

**Attendance:** Ron Nabity, Truman Holtzclaw, Diane Margetts, Nancy Whitaker, Phil Harmon, Les Thomas, Ray Avakian, Gary Sloan.

Motion to approve Minutes. Motion, Truman, Seconded, Ron, Approved, All.

#### 2. Officer and Chair Reports:

##### a. Treasurer: (Phil)

\$3,357.79

And \$200.00 Petty cash for Social Club.

**Membership:** (Ron) Heather not present.  
147 members, and 102 Households.

##### b. General Meeting: (Ron)

- i. November meeting program: Jan Lightfoot, "Intentional Camera Movement"
- ii. No December meeting, Holiday breakfast on Saturday, December 2, 2023
- iii. January 2024 meeting program: Flash photography hands-on workshop. Ron and Truman will run the program. To

review, check website for the video of Arik Gorban presentation of single flash Photography in October.

**c. Communication:** (Diane)

Diane needs all communication in by the 14<sup>th</sup> to report events and activities to the Compass and Sun Senior News. There is a ½ page Ad to appear in the March issue of the Compass promoting our club.

**d. Website: (Ray submitted web report in advance of Board mtg)**

- i. November 2023 – Photo Club Website Summary
- ii. October updates: General Mtg, Photo SIG Presentation, Field Trips, Challenges, Calendar, Videos, Analytics, Admin
- iii. Website Unique Visitors – October 2023 – 63 (75 last mo.) (62 from Lincoln, 1 from Russian Federation)
- iv. Videos (\* 10/11 through 10/31)
  1. 10/11 Arik Gorban – “Single Flash Photography” - 7 views (9 views for August for our Gen Mtg)
  2. 10/11 Rolling Slide Show - 5 views (7 last month)

**e. Field Trips/Challenges:** (Les)

Les and Jim Sakaguchi are arranging a field trip to the Asilomar grounds in Monterey from April 23 to the 25<sup>th</sup> leaving the 26<sup>th</sup>. It is a prime time for wildflowers and the weather should be perfect to explore the beauty of the Monterey Peninsula. Les will be emailing the members with all the details for reservations. The cost for the room will be around \$200.00 per night. Meals are not included but a lunch is being arranged with the Pebble Beach Golf Club, and reservations for an evening around a fire ring are being made.

**f. Exhibits:** (Klara, Rhonda, Denise) Ron reporting. Vicki White’s exhibit in the Kilaga Library is scheduled to end at the end of the year. The Association will be making changes to the library and wants to use the space. Beginning in January 2024, exhibits will be suspended until further notice.

**g. Photography SIG:** (Kate) Kate submitted web report in advance of Board mtg):

- i. “This month’s SIG piloting an Enhancement Workshop format was a big success, so I will be adding it to the rotation. Attended by about 10 members and everyone participated. I sent out a survey and am now analyzing some of the early returns with about 16 responses. All the SIG ideas have support, now the next step is to create a team of advisors and train willing moderators. We need teams, flexibility, and commitment. For example, there is interest in Printing SIG. I think we only need one in next year’s program rotation. There is a high interest in the Enhancement Workshop; however, the moderator does not need to be the expert, they just need to know how to follow a simple structure and keep the conversation going.”*
- ii. “The next SIG in December will be a planning SIG for 2024-2025. One of the things I want to bring up is club support of future presenters. I want to ask the club board now if they would consider purchasing a class in CreativeLive or Udemy as needed for a presenter. (I’ve been subsidizing the SIG with my own subscriptions during my tenure.) It will have to be a case-to-case request, but I think the club’s willingness to do this for new presenters shows club support for their time and effort. I’d like to vote on this possibility on Monday. Let me know the outcome.”*

Discussion: The club is in favor of purchasing a CreativeLive subscription. However, no vote was taken. There is a question about how this subscription is to be used? Would it be by a single individual, by individuals at a designated time. Is there a possibility of needing an Enterprise subscription, and if so how much would that cost?

**h. Social Events:** (Diane)

Our Holiday Breakfast is December 2, 2023, Saturday with social time at 8:30 AM, breakfast will be served at 9:00 AM. Breakfast is

buffet style and is in the front half of the ball room. We're considering having a board member sit at each table to facilitate introductions, and communications. Ron is working on a Trivia Contest between tables.

### **3. Unfinished Business:**

Roster: Discussion at the last board meeting emphasized the necessity of keeping the roster's information limited and private. Five members have asked to be excluded from the club contact list that will be distributed to participating members. The spreadsheet will contain the following information: Names, Camera, Primary Phone, software, email address, and handed out at the General Meetings. Les Thomas will print these out, one per household, and request that the roster not be shared nor made available to any other households.

Logo: The question is how to deal with two possible logos. One is the colorful artistic cartoon, which is seen on our website, or use a more simplistic one as seen on our hats. Diane recommended that we use one logo for the club. Ron will call the artist who designed the former to give him a heads up that the club will begin using the second logo.

**4. New Business:** Truman mentioned a possible new event called a Photo conclave or Photo clave. However, this was not defined nor was a date determined.

### **5. Adjourn Meeting 10:35 AM**

**Motion to adjourn: MSP Truman, Gary, Passed**

**Reviewed 12/13/23 Nancy Whitaker 11:24 PM**