

## **Volunteers Sought for Video Productions**

The Association's Video Services Group ("VSG"), a sub-group within the Communications and Community Relations Committee, is seeking volunteers to assist with producing a variety of different types of video pieces. These videos are almost all intended for posting to our Association's YouTube channel to be viewed by residents.

Video recordings are tools that are increasingly important in the quest to improve communications between residents, the Association, and staff. For example, starting immediately, many Committee meetings and all Board of Directors meetings will be recorded and made available to watch online. These videos allow all residents to observe the workings of the Association's BOD and Committees whose recommendations feed the BOD.

These meetings are mostly held in the Kilaga Springs Presentation Hall, which has a permanent A/V installation including three remotely-controlled cameras, a versatile production video switcher and recorder, and a state-of-the-art 32-channel soundboard with numerous microphones. After recording, videos need to be processed and uploaded to YouTube so they can be posted in the Media section of the Resident Website.

Additionally, VSG works closely with Association staff to prepare educational, promotional, and instructional videos. These videos are used to demonstrate our wonderful community amenities and lifestyle to prospective new residents. Several such videos are planned for production/release during 2018.

VSG is particularly interested in hearing from residents who have experience in all aspects of video creation. We want to hear from YOU if you would like to become involved with the planning, directing, camera operating, video editing, audio engineering, and/or assisting more experienced members of the group. If any of the foregoing piques your interest, please contact Peter Beckett via e-mail at [videography@sclhca.com](mailto:videography@sclhca.com).