

Minutes
Lincoln Hills Photography Club Board Meeting
August 9, 2022
Orchard Creek Computer Room and Zoom

CALL TO ORDER AND ATTENDANCE: Phil Harmon, Ron Nabity, Truman Holtzclaw, Les Thomas, Diane Margetts, Ray Avakian, Kate McCarthy, and Klara Kleman.

Approval of Minutes: Minutes of November 2021 and July 2022 were approved with spelling corrections unanimously.

OFFICER AND CHAIR REPORTS

A. Treasurer/Members

B. Current balance: \$4016.26. 44 members paid so far which includes 56 household. 61 remain to be collected. We added 10 new members during the year.

1. Tax Returns for Federal and California 2022 will be filed with Phil teaching Heather the details during the transition.
2. Election:

a. Election of new officer's Ballot for 2022-2023 was sent via Mail Chimp to 117 current members. 64% voted resulting in the confirmation of Ron Nabity for President, Truman Holtzclaw for Vice President, Heather Brown for Treasurer, and Kathleen McCarthy for Secretary. Our thanks for the service of outgoing President Jim Moon, Vice President Vicky White, and Treasurer Phil Harmon.

The previous Treasurer Phil Harman will introduce Ron Nabity and Heather Brown to the Umpqua Bank at 12 Bridges in Lincoln CA 95648 to complete the documents to transfer the control of the club's bank account (last 4 digits 9474) to these new officers. New signers to the Lincoln Hills Photography Club will be Ron Nabity and Heather Brown.

There will be a show of hands voting at the General Meeting August 10th 2022 to confirm the election as per Bylaws.

3. Membership Report:

- i. New Members: 10
- ii. Dues Collections: In Process
- iii. Update of address are sent monthly to the board members who send out announcements.

1. General Meeting Speakers:

- a. August: Betty Sederquist (Zoom)
- b. September: Truman Holtzclaw Photographing Water (Zoom then hands on)
- c. Future: October Dennis Morgan Underwater Photography Tentative
- d. November Open to Members, Show and Tell

B. Communications Update (Diane and Ray)

- 1. Publicity Update: (Diane). Requesting items for the Compass and SunSenior News by the 14th of the month
 - 2. Facebook Private Page: (Kate): 79 members. She will continue to advertise General Meeting, SIG, and any new gallery updates. There are several updates and posts most days with an average of 10-20 views per post. Member photo posts get the most attention and comment although the promotion of Northern California photo opportunities and photography tutorials are also popular.
3. Website Update: (Ray). Photo Club Website Update
- a. Visitor Statistics:
 - 1. May 2022 53 visitors, 117 sessions
 - 2. June 2022 56 visitors, 97 sessions

3. July 2022 62 visitors 104 sessions

b. Gallery Update- Kris Knutson 4/2022

c. Recent Website Updates include General Meeting and Presentations Videos, Photography (was Enhancement) SIG updates, Exhibits, Major update in process.

d. What's Popular - Field Trips and Gallery

e. Heather Brown and Denise Souza are joining the team.

D. Field Trips 2021 (Les) Refreshing filed trips format, 9/16 meeting 14 coming + 6 can't come but are interested. Focusing on development of teams, especially new members, day trips, travel trips (overnight), photo challenges in the trip, discussion of possibilities.

E. Exhibits Report (Klara)

1. Simple Pleasures Klara is up now until October.
2. OC Rotunda Exhibit: Rhonda (in process)
3. Sewing Room Display: Usually in April or May. Matted not framed pictures. Will contact on sizes at that time.
4. Buonarroti's exhibits needed a new leader. Denise Souza volunteered at General Meeting and will meet with Vicki for training.
5. Spa: Klara will be sending out a request. The management wants soothing happy, pictures.

F. Photography SIG: (Kate) August topic is *Restoring Old Photos*, September topic is *What Does This Do?: Learning the Controls of Your Camera*. October is open as she will be out of town. Upcoming topics may include Birds, Family and Pet Photos. Attendance depends on the topic ranging from 12-30 including those on the Zoom portion. Cell Phone Photography, Black and White Photography, and Restoration of Photos had the best attendance.

G. Brain Storm Focus Group Summary Report: People who signed up to be on focus groups gathered on July 27, or sent in their input if they were out of town. Each focus group met and these are the results.

1. Trip Focus Group: Les developed templates for trip leaders to consider when developing trips. There is a problem with lots of members wanting to go on trips and offering suggestions for places to go, but few willing to develop and lead trips. Members and invited guests only will attend trips. Another meeting is planned. MailChimp can be used to announce trips.
2. The Social Focus Group: Nancy Whitaker, Klara Kleman, and Diane Margetts formed a team to work on social activities and will rotate the responsibility to report to the Board. They are planning the club breakfast in December for the Orchard Ballroom. They will work with the Trip Group to coordinate social events in conjunction with local trips.
3. General Meetings Focus Group:
 - a. They want to increase member participation using Show and Tell.

- b. Monthly themes and photo challenges are a possibility.
 - c. Having the rolling slide show at the end will enable us to not delay the speaker.
 - d. It is important to spread out outside formal speakers alternating with more local programs.
 - e. The use of Zoom is important both for those concerned about Covid and those homebound due to other reasons. The club will make every effort to record the session for future viewing given the technology available and member expertise.
 - f. Since Covid is still an issue, a suggestion was made to have the right side of Presentation Hall be reserved for those wearing masks and want to spread out.
 - g. Backup plans need to be in place in case a speaker has to cancel.
4. General Issues:
- a. Help was needed on the website, and several members responded and are being trained.
 - b. Vicki is no longer coordinating the display at Buonarotti's and another leader is required or we need to let the restaurant and the Painter's Club we are no longer doing this. A Mail Chimp went out requesting a volunteer step forward.
 - c. Website is being updated to reflect current activities.

New Business:

- 1.Kate: Pastries/donuts after the General Meeting at the Kilega Cafe courtyard is popular. Members will buy their own coffee. Motion was made for \$40 limit of cost per meeting and passed unanimously
- 2.December Breakfast. Rumor has it that the December dates are filling up quickly. The Social Committee is looking at the Orchard Ballroom as the space, and Diane will check dates.
- 3.Kate: Our by-laws have not been updated since 2010 and we have become more digital since then and in need of an updated structure. Kate, Heather, Ron, and Klara volunteered to start the process.
- 4.Kate: Many members have indicated that they would like to be able to contact other members and it is helpful to know what people look like at a meeting. Other members want total privacy. Use of SCLH directory is not always helpful. Suggestion that we construct some kind of voluntary list of contact information for those who wish contact each other. There needs to be an understanding and trust that it would need printed and not copied. Other SCLH clubs do this without problem. Kate will be happy to work on it. Suggestions were made to have name, email, phone, camera, and photography interests. Another suggestion was to put those who are willing to put their information up on the club web for easy access. More discussion on setting this up was needed but time was short at this meeting so this was tabled until the next meeting.
- 5.Kate: Putting other people on the MailChimp and Zoom account so I don't have to do all of this, every month. Jim did the MailChimps and we no longer have a GoToMeeting account. Kate is willing to put members on her Zoom account and train those who wish to send out announcements via MailChimp. Ron and Kate will explore this possibility and report back. Les and others prefer using email for trip

and exhibit announcements; however there will be the development of a calendar with information on our club website.

6. Dennis Berry's made a proposal to the SCLH Association to replace TVs for our SIG with better quality units for photographic presentations. Our club supports this. Ron and Truman will look into getting other clubs that use the room onboard to broaden the proposal support.

ADJOURN MEETING: 10:45