

Lincoln Hills Photo Club

Photography SIG

August 2, 2023

So you want to produce a photo book!

Here are some book printing consideration

What kind of book do you want to produce?

- Thematic Fun - Backyard barbecue, vacation, etc.
- Family Memories - preserving heritage images or significant events
- Presentation of Artistic photography

What quantity do you want to produce?

- One-off, a dozen, or hundreds

What quality do you want the final product to be.

- Softcover or hard cover
- Cover material: Paper, Canvas, Leather
- Color photos or black and white or a mix
- Fine Art book with high quality printing and precise color control

Here are some book printing consideration

What budget do you have?

- Books can be had for under \$20
- Customized products that can cost in excess of \$100
- Are you willing to “create” and account which will require credit card payments

What degree of involvement do you want to commit to?

- Use simplistic templates and “off the shelf” designs
- Design a custom layout

What level of technical expertise do you have in preparing the images.

- Optimizing image size and ppi to ensure images will look their best
- Managing color or having the book producer handle it
- Familiarity with drag and drop design software
- Handling image file uploads to book producer
- Do you have good high speed internet connection

So you want to produce a photo book!

Here are some Book Rating sites

Tech Radar

The screenshot shows the Tech Radar website with a navigation bar including 'Phones', 'Computing', 'TVs', and 'Streaming'. The main content area features a 'TRENDING' section with items like 'Samsung Unpacked', 'Galaxy Z Fold 5', 'iPhone 15', and 'Google Pixel Fold'. Below this is a section titled 'Best photo book service online 2023' by Louise Carey, updated June 12, 2023. It includes a list of services: 1. Mixbook Photo Book (CHECK PRICE), 2. Artifact Uprising Photo Books (CHECK PRICE), 3. Cewe photo books (VIEW), 4. Snapfish Photo Books (CHECK PRICE), 5. Mimeo Photo Book (VIEW), and 6. Slideshow.com Photo Book (CHECK PRICE).

New York Times - Wirecutter

The screenshot shows the Wirecutter website with a search bar and navigation links for 'Home & Garden', 'Kitchen', 'Health & Leisure', 'Tech', 'Baby & Kid', 'Style', 'Gifts', 'Shopping', and 'Deals'. The article is titled 'The Best Photo Book Service' by Erin Roberts, updated December 12, 2022. It features a large image of an open photo book with various photos. The article text includes: 'We've reviewed this guide and continue to stand by our picks. We also added an FAQ section below.' and 'December 2022'.

PetaPixel

The screenshot shows the PetaPixel website with a navigation bar and a search bar. The article is titled 'The Best Photo Book Services in 2023' by Matt Williams, updated January 03, 2023. It features a large image of a hand holding a photo book. The article text includes: 'Over the last fifteen years, physical photography has become a rarity, even a luxury, for the everyday citizen. Modern cell phones have provided average folks with all the camera power they could ever need. Social media has rendered the storage and sharing of visual memories a strictly online affair. As with most recent innovations, the price for increased accessibility has been paid for in tangibility. What was once common has become quaint, what was universal is now bespoke.'

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CNET

The screenshot shows the CNET website interface. At the top, there's a navigation bar with the CNET logo and links for Tech, Money, Home, Wellness, and Energy. Below the navigation, there's a section titled "Why You Can Trust CNET" with a sub-headline: "Our expert, award-winning staff selects the products we cover and rigorously researches and tests our top picks. If you buy through our links, we may get a commission. [Reviews ethics statement](#)".

The main article is titled "Best Photo Books for 2023: Shutterfly, Mixbook, Snapfish and More" by Shelby Brown, dated Jan. 23, 2023. The article text reads: "Here are the best services to help turn your photos into cherished mementos." Below the author information, there are two product recommendations:

- Shutterfly**: Best all-around service. [See at Shutterfly](#)
- Mixbook**: Easiest to use. [See at Mixbook](#)

CNN

The screenshot shows the CNN Underscored website. The main article is titled "10 great photo book services for commemorating your travels" by Courtney Thompson, dated January 23, 2023. The article features a large image of a person's hands holding a photo book on a picnic blanket. The image includes a woven basket, sunglasses, a plate of fruit, and a camera. The article is categorized under "Travel / Travel Gear".

Good Housekeeping

The screenshot shows the Good Housekeeping website. The main article is titled "9 Best Photo Book Makers of 2023, According to Testing" by Amina Lake Abdelrahman and Elizabeth Berry, dated May 11, 2023. The article text reads: "Print travel photos with Mixbook, and customize baby photos with Artifact Uprising." Below the text, there's a "SAVE ARTICLE" button and a large image showing a photo book and a family. The article is categorized under "Product Reviews".

So you want to produce a photo book!

Here are some highly rated services.



