

# **Lincoln Hills Photography Club**

## **Board Meeting Minutes**

**Monday, May 8, 2023**

**9:00 AM**

**Multi-Purpose Room in Orchard Creek Lodge**

### **1. Call to Order at 9:04 AM and Attendance:**

**a. Ray Avakian, Heather Brown, Truman Holtzclaw, Nancy Whitaker, Ron Nabity**

**b. April 2023 Board Meeting Minutes approved with no changes**

### **2. Officer and Chair Reports:**

**a. Treasurer:** (Heather)

i. \$3201.18 Balance, 147 members,

ii. Heather sent 18 emails to paid members to get new membership form signed

**b. General Meeting:** (Ron)

i. May meeting: Michele Dodge presenting “Pacific Flyway”, Zoom will not be available for the meeting (no recording), Ron will record with a camcorder and see if it’s usable.

ii. Program for June meeting – Truman: “Adding Blur to Your Images”

1. Officer elections

**c. Communication:** (Diane) No report

**d. Website:** (Ray) **May, 2023 – Photo Club Website Summary**

- i. April updates to Gen Mtg, Videos, Admin, Calendar, Galleries
- ii. What's Hot! – Galleries, Challenges, Field Trips, Photo Locations
- iii. Site backup in preparation for downsizing
  - 1. Media Library (jpg's & pdf's) – 10K files downloaded (9.5 GB)
  - 2. HTML pages extracted (excluding Blog) – 378
- iv. Website Unique Visitors - April, 2023 = 92 (81 last mo.)  
Traffic Acquisition: Direct 68%, Organic Social 32%
- v. Videos (\* 4/12 Gen Mtg through 04/30)  
4/08 Gen Mtg video not available (18 last mo)  
4/08/2023 Rolling Slide Show – 16 views (12 last mo)  
CityScape Challenge – Jan = 22, Feb = 21, Mar = 20

**e. Field Trips/Challenges:** (Les) No report

**f. Exhibits:** (Klara, Rhonda, Denise) No report

**g. Photography SIG:** (Kate)

- i. May Travel Photography SIG was successful. About 12 attendees . June SIG: TBD
- ii. Facebook page is doing well too. Lots of participation.

**h. Social Events:** (Diane) Nancy reported that the Extravaganza was on track

### **3. Old Business:**

#### **a. Membership renewal process changes:**

- i. Membership form is being used for new/renewing members
- ii. Membership raffles at the May and June meetings. Anyone who is current with 2023-2024 membership is eligible for raffles. Members who are in the May raffle will also be included in the June raffle (one winner per household).

**b. Bylaws and Procedures update:**

- i. Ron received Feedback from Association – our Bylaws still have operational items included. Recommend we literally use the bylaws template provided by the Association and resubmit or continue as is (our choice). The board decided to submit our bylaws as they are and if the Association rejects them, then redo the bylaws and procedures documents.

**4. New Business:**

- i. Should we have exhibit/slideshow guidelines for content? A member submitted female nude images for the Give Me 5 slideshow. Ron told member that nudes are not OK and asked for new images, member complied. Rather than develop and publish content guidelines at this time, board decided to handle on a case by case basis.

**5. Adjourned Meeting at 9:58 AM.**