

# Lincoln Hills Photography Club

## Board Meeting Minutes Draft

Monday, July 10, 2023

9:00 AM

### Multi-Purpose Room in Orchard Creek Lodge

#### 1. Call to Order and Attendance: Approval of June 2023 Minutes

Truman Holtzclaw, Diane Margetts, Nancy Whitaker, Heather Brown, Kate McCarthy, Gary Sloan

#### 2. Minutes of June 2023 approved unanimously.

**Motion:** Truman, Seconded Nancy, Passed

#### 3. Officer and Chair Reports:

**a. Treasurer:** (Heather) As of June 30, the bank balance is \$3,764.31. June deposits \$400. June withdrawals \$25 for Meridians gift certificate for next meeting raffle.

**b. Membership Update:** (Heather)

**New Membership forms:** Emails with attached Membership Forms have been sent to the 12 households that have paid until June 30, 2024. They paid between Jan and April before our forms were approved. These signed forms need to be returned to our membership binder. Members must be in good standing to participate in field trips.

**Not Renewed:** Fifty Households are currently past due. We must remind them that they cannot hold any position in our club unless they are in good standing. The board decided that our new cutoff date will be the end of

August 31<sup>st</sup>. If still unpaid at that time, member's information will be moved to the "Inactive Roster."

**Action:** Kate will use Mail Chimp to send out reminders to all households.

**c. General Meeting:** (Truman):

**August program:** Members bring their cameras to experiment with different lighting scenarios. August meeting will be at Orchard Creek ballroom (for August only). TBD who will run technical components for general meetings.

**d. Communication:** (Diane)

Please send Diane information for the Compass and Sun Senior News before the 14<sup>th</sup> of the month.

**e. Website: (Ray submitted web report in advance of Board mtg July 2023) –Photo Club Website June Summary**

- June updates to General Mtg, election results, Our Team, videos, Challenges, Calendar, Exhibits, Admin
- What was hot in June! – Galleries, Challenges (videos)
- Two new residents interested in joining LHPC through the website.
- Website Unique Visitors – June 2023 - 71 (67 last mo.)
- Traffic Acquisition – 75% direct, 25% organic social (Face Book)
- Videos (6/14 Gen Mtg through 06/30):
  - 6/14 Gen Mtg Truman/Blur video - 5 views (7 views last month)
  - 6/14 Rolling Slide Show - 9 views (10 last month)
  - Cityscape Challenge – May = 11 views (April = 17)

**f. Field Trips/Challenges:** (Les) per email: no field trip news

Diane and others suggested last month, possible outings:

- Going to the Rodeo grounds.
- A visit to High Hand Nursery, Lunch?
- Van Gough Exhibit in Sacramento. Heather to investigate.

**g. Exhibits:** (Klara, Rhonda, Denise)

No reports were made.

**h. Photography SIG:** (Kate)

July SIG: Adobe Light-Room review.

August SIG: Bob Baikauskas will lead the Special Interest Group

**i. Social Events:** (Diane)

**Fall social Activities:** A proposal for a Fall Extravaganza (Saturday Event) during Sept. or Oct at our Show and Tell meeting, along with a Pizza party.

**Motion:** *Diane to investigate room availability with Elaine of the association.*

**Motion** Nancy, seconded by Truman, Passed unanimously.

**4. Unfinished Business:**

**Bylaws and Procedures update:**

On Thursday, June 22, 2023, the SCLH Association Board of Directors voted unanimously to approve the LH Photography Club bylaws.

**5. New Business:**

**Marketing the Club.** Heather suggested having flyers and cards made as seen in the west hallway of Orchard Creek promoting all clubs within Sun City. Diane is

developing a Flyer for the club to be approved by the board and then included with those of other clubs.

Additionally, all clubs are given a **free** ½ page AD in the Compass once a year. Diane revealed she has experience in advertising and offered to check into reserving a space for the ad.

**Action:** Diane has reserved a space in the March 24 Compass.

## 6. Adjourn Meeting 10:17 AM

Submitted by Secretary - Nancy Whitaker 7/14/2023