

# Show & Tell Guidelines

## for the April 2017 Field Trips

Table Mountain, Larry's Safari & High Hand

### Friday, May 5, 2017 starting at 4:30 PM

#### 1. Show & Tell (S&T) parties have many purposes:

- Photographers enjoy sharing their creative approaches
- S&T provides an opportunity to share our adventures
- It's an opportunity to learn new creative artistic approaches from others
- It's an opportunity to learn new technical innovations
- It encourages everyone to be more active in photography and life's adventures
- It's fun...so loosen up, have some food, libations and great conversations!

#### 2. Guidelines for a great S&T presentation:

##### Technical:

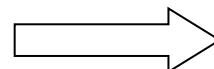
- **Size:** Photos will be shown on a 1080p, full HD flat screen TV. The aspect ratio on Landscape orientation is 16:9. If you have a 24" computer monitor it likely is also 16:9. What you see is what you get.

If you want your photos to fill the screen, use the format Brad recommends for our General Meeting "Rolling Slide Show": Format: jpeg, Resolution 100 ppi, Widest dimension: 19.2 inches (1920 pixels), tallest dimension: 10.8 inches (1080 pixels). If you are not a technical geek, don't fret, your photos right out of your camera or cell phone will look great. A Mac will be used as the input computer. Please use JPEG (.jpg) format.

- **Order of presenting photos.** If you want your photos to be in an "order" of how you want to show them, like a story unfolding, you need "rename" them. If you add a prefix of numerical order, like 101..., 102... etc. they should show in that order. Using 3 or more digits avoids the problem of automatic re-sequencing with original file names. If you don't rename them, the Mac will order them by the file number/name, not how you had them on your memory drive.

- You will have a "remote control" to advance each photo at your own pace and this provides time for people to ask questions. If you want to run a timed slide show, it will be run on a Mac by just dragging your photos and then run as a slide show. **You have up to 5 minutes for your presentation** so you could have a lot of photos, a slide show, etc.. Or you could spend your time on just a few photos you want to share with our group.

See more on next page



- **Flash memory drive** or DVD. Include your photos on a memory drive or DVD and drop them off well in advance of the S&T party so they can be set up and functioning. Please include (1) your S&T photo presentation in a separate “folder” and (2) your **“our people” photos in a separate “folder” on your memory drive** (see below for more info). Include your name & topic on your folders so your presentation can be easily identified. If you call in advance, we can download your file while you wait. Confused? Give me a call at 916-698-7783 or 543—0203.

- **“Our people” photos are an important feature of our new website design.** We will be showing our members having fun on field trips, exhibits, SIG’s, etc. In addition to your slide show, please provide a separate folder of photographs of “our people” in action that you took during the field trip. For our S&T party, these will be grouped and running as a slide show prior to our S&T presentations. You can also include people photos in your S&T presentation if you wish as these are always a lot of fun.

**Your style:** You will have a **maximum of 5 minutes** to S&T your photographs or video presentation.

- Please help everyone to learn from your experience: add some interesting background on the photograph. E.g. tell how you set up, found the location, why you found this interesting, lens used, composition factors or other entertaining stories of your adventure, some of which can be true!

- Don’t be shy...we aren’t judgmental...we are all learning new things and having fun!

**Dropping off your photos:**

**You can call in advance, 543-0203, to see if we are home or there will be a “Photo Club” basket at our front door for your convenience at 1113 Overland Lane.**

**Please drop off your photos by 6 pm Tuesday evening, May 2, 2017, earlier would be much appreciated to avoid a last minute rush.**

Warm regards,  
Les Thomas