

Minutes

Emergency LHPC Board Meeting, Tuesday, July 12, 2022
Orchard Computer Lab Meeting Room
SCLH Photography Club Board Meeting

Call to Order: 9:15 a.m.

Attending: Truman Holtzclaw, Kate McCarthy, Heather Brown, Gary Sloan, Brad Senn, Rick Maness, Ray Avakian, Les Thomas, Vicki White, Phil Harmon, Diane Margetts

Current Situation of Club

1. Review of the present state of the club leadership and activities. We have had a number of members who have contributed greatly in the last twelve years and are stepping back due to a variety of reasons. I call them our “Council of Elders” in our photography “tribe”. We thank Jim Moon, Phil Harmon, Les Thomas, and all the Council of Elders for their dedicated service and value their advice going forward. Now we need members to fill these positions if we do not want to dissolve our club. We need to reboot the club to fit the needs of the current membership.
2. Major changes have happened since the club has been founded, some technological and some demographically. Cell phones are the go-to small camera for most people depending on occasion and goals. The DSLR, Mirrorless, and Large Format cameras are often used for large prints, but both cell phones and cameras are used to document events, record facts like wildflowers, murals, scenic photography, games, etc.
3. Fewer people are printing their own work, more are going to outside printers, and many share their work through social

media which includes our Facebook Page and our club webpage galleries. We support both prints and digital media.

4. Covid outbreaks has affected travel plans. Members of our “Council of Elders”, especially Truman and Les, have provided wonderful trips in the past and are ready to train new members in the art of arranging a trip. There are currently fifty-three locations listed as resources on the website. More can be added by any member, not just Les. Many of us explore different areas inside and outside of California, and can increase information for field trips on the website. The Facebook page often lists photogenic places in California. The hiking club lists details of all their trips on their website. Maybe we should do the same.
5. Current Leadership Issues: The office of President is still open. Truman Holtzcroft has offered to serve as Vice President. If the president is absent one month due to illness or other commitments, then the vice president steps up with the support of the rest of the team. Other leadership formats like co-presidents (like the SCLH Architecture Committee, two vice presidents can be considered with Bylaw Update.)
6. We also need a reliable team of consultants that can help them develop General Meeting Programming and Speakers. The rest of the duties are mainly having a Board Meeting once a month to help coordinate the leaders of other activities.
7. Truman emphasized the need to let the community know the Photography Club exists because there is interest in the community. He had some hats with our logo made which he wore while photographing in the community. People would come up to talk, see the hat and start up a conversation. A discussion was held on various formats to include the social

aspect as well as the zoom. He will look into making more hats for club members.

8. Heather Brown has volunteered to become the Treasurer and Phil will be training her for the transition.
9. We need new leadership teams with an advisory group to plan new trips. Les will help. A support group is being formed through a sign-ups being circulated today and tomorrow at the General Meeting.
10. We need new leadership teams with an advisory group to plan food related events like the December breakfast, BBQs, ice cream socials, anything related to food. A support group is being formed through a sign-ups being circulated today and tomorrow at the General Meeting
11. Kate will continue the Learning/Enhancement SIG on the first Wednesday of the month and administer the Face Book Page. She also will continue to be the contact person for new members and people interested in the club. Right now she will continue as Secretary. She welcomes suggestions for topics from members and occasionally reaches out to the Council of Elders for help.
12. Ray will continue serving as Webmaster with Mike helping with the portfolios. They can use some help.
13. Display opportunities are supported by Klara for the Spa, the sewing case, and Simple Pleasures, and Rhonda for Orchard, but Buonarroti's and sewing case displays are open. We need someone to cover these activities or they will be pruned from the schedule.
14. Diane is continuing in Communications and will handle the Compass and Sun Senior News articles. She needs input on the activities and can use ideas and photos. Kate is thinking

that featuring a short interview with a member each month would be a nice way to get to know each other better.

April Program Survey Results.

1. 96% like the General Meeting Presentations. Problem: This is too big a job for one person so it is best to have the President and Vice President working as a team on this. We also need a consulting group to develop leads, a variety of formats when we don't have speakers or fewer meetings. Different formats were discussed. Member presentations involving slides of photos and a 10 minute presentation per person is a great meeting and we should do this more often. We could take a hiatus in the summer. The support group could help the President find speakers. It is important to send a cancellation MailChimp out if something happens like a speaker drops out at the last meeting so members go to the presentation room and find it locked with no explanation. General meetings should not be cancelled if possible. The genealogy club reserves the kitchen for coffee and goodies, which costs about \$48 a session. An email suggestion was to raise the dues a bit and give those in leadership free membership.
2. 61% would attend a social hour after the General Meeting at the Kilega Cafe to talk with other photographers. Kate tried this out in the spring when she was in town and got a good response. She will be making a motion to fund \$20 a month towards donuts to continue this. Members can get their own coffee. Members liked this so Kate will ask the Board for a regular budget for this when we have the full board seated.
3. 70% would like a SIG or Workshop on learning and practicing functions on the camera and smart phones, with basic concepts of composition. The Learning SIG has disbanded, but Kate has renamed her group as the Photography SIG to have the flexibility to add this in.

We can add another room request later if there is anyone who can commit to do a SIG on a regular basis or do a short workshop. Fewer SIGs may focus the interest of members. We need to update the NEWS Page of the website and eliminate SIGs that are no longer active.

4. 71% like the Enhancement SIG. This is renamed as the Photography SIG and Kate is committed organizing it. An Open Lab with individual help was suggested for helping members with camera issues. It is important to include cell phones, and what people are using now. The Mac Website is full of suggestions for photo apps. Kate did a cell phone SIG in May and there is a slideshow with links up on the club website. We can do an Open Lab periodically or on a regular basis. We will explore this at the Brainstorming session at the end of the month.
5. 49% liked the Roundtable SIG discussing technical aspects of the camera. Status unknown since it has been dormant for the last six months. This may need to rebooted in a different format, but needs to be consistent to merit a regular room assignment. Looking for a leader or leadership team.
6. 60% want to display their work at Orchard and other venues. This is continuing under Rhonda's and Klara's guidance. A suggestion was made to allow members to use picture frame viewers. No frames to deal with. (Need to be battery powered so no cord problem.)
7. 84% want to go on members only trips within California. Les and Truman have done this for a number of years and have

packets ready to use. We need new leadership in organizing new trips.

8. 40% are interested in longer trips out of state and/or out of the country. This could work either as a club cluster within a professional trip or as a club trip working with a company. Kate is working with Strabo Tours and will meet with those who are interested to see if we want to move forward. Other tours are open to working with our group if the minimum sign up or create a group within the tour group.
9. 66% would like contact information of other members to enable communication. This can be done by creating a separate list with just those who want to do this. Easy. Discussion of privacy issues and formulating a strategy to protect privacy while enabling communication. Les has done this with other clubs. We will explore this at Brainstorming.
10. 12% considered serving on the board, 88% declined. Most of the 12% that gave their names are already serving, and two are reluctant either because they are new to the club and/or they travel and are reluctant to take on a job by themselves. No one should have to do this. We need to build leadership teams with member support groups to help them. We have around 100 members. Kate calls it the "Little Red Hen" dilemma . Many want to eat the bread, few are willing to bake it. We need to encourage and support new leadership and create support systems so they can succeed and feel members have their back. We used to have a Nominating committee that contacted potential leaders one by one, but after more than 10 years of service, they are tired and asked to be relieved of this duty. Kate is asking all

members to email her potential leader names and she will contact them. She will encourage and will organize support, but will not “guilt” or twist arms to get volunteers. We only have the President position to fill right now, and having Truman on board as Vice President is a big plus.

Suggestions for Creating Consulting Committees or Groups.

Those who are in leadership need support. These would be lists of people who can be contacted for advice or possibly help for specific topics like giving ideas for activities, finding speakers or organizing a trip. It is not necessary to hold another meeting. Getting support can be as simple as an email request or phone call. These are the groups available.

1. General Meeting Programming—these folks will support the President and Vice President generating ideas for speakers and activities for the General Meeting in Kilaga.
2. Trips: These folks will generate ideas for new trips and hopefully help organize some club trips. At the very least there are suggestions for trips up on our website and Facebook page.
3. Social Events: This focuses on food events. (December Breakfast, BBQ, and maybe donuts after the General Meetings.
4. We are focusing on these three groups now because they are the most popular with the membership.

There will be a brainstorming session for future planning on Wednesday, July 27 at 9 am in the Multipurpose Room. If we get a volunteer for president before this time, Kate will send out a full ballot for voting them in place. If not, this may be a good time to structure the club so that members feel supported enough to take these positions. We can't run a club at SCLH without leadership in place. We would have to disband like the PC Club recently did.

If you wish to volunteer for president or even discuss the possibility contact Kate, at starkayak@icloud.com or 916-975-5052. She will not “guilt” anyone into the job, nor will she twist arms. She simply want to know what kind of support you need and how to put it in place.

Close of Meeting: 10:36 AM
