

Lincoln Hills Photography Club

Board Meeting Minutes Draft

Monday, August 7, 2023

9:00 AM

Multi-Purpose Room in Orchard Creek Lodge

1. Call to Order and Attendance: Approval of July 2023 Minutes

Present: Ron Nabity, Ray Avakian, Klara Kleman, Diane Margetts, Nancy Whitaker, Heather Brown, Gary Sloane

2. July Minutes approved: MSP Heather Brown, Diane Margetts,

3. Officer and Chair Reports:

a. Treasurer: (Heather)

- i. Bank Balance \$3,956.79.
- ii. Owe post office (check written) \$194.00 \$12.00 more than last year.
- iii. New deposits to be added: \$40.00

b. Membership: (Heather)

- i. For membership 2023-2024 the last reminder emails were sent to all **38** unpaid members plus 2 new members who have paid but need to complete the NEW membership forms.
- ii. All emails had the new membership forms attached.
- iii. Renewed Paid 123 people have paid, unpaid 34. And on August 31st we move all unpaid people to inactive files.
- iv. Households Paid 37
- v. Households Unpaid 4

- vi. Get Well Cards were mailed to Peter Becket and Kate McCarthy
- vii. Approx 50% of “New members 2022-23” are not renewed. Perhaps discuss in General Business.

c. General Meeting: (Ron)

- i. Need program for September meeting. Ron will be away in September,
- ii. September meeting will be back at Kilaga Springs Presentation Hall (*Note from Ron: this was announced at the August board meeting, and I discovered later that I had mixed up August and September general meeting locations.*)
- iii. Pete Beckett is currently not available to run the technology at the meetings. Because of Pete Beckett’s health status, Ron will renew his subscription Zoom app/software. This allows for recording of meetings via Zoon. The club will pay the subscription.

b. Communication: (Diane Margetts)

All information to be in the Compass for next month needs to be with Diane by August 14.

c. Website: (Ray submitted web report in advance of Board meeting)

i. August 2023 – Photo Club Website July Summary

- 1. July updates to General Mtg, SIG, Challenges, Field Trips, Calendar, Exhibits, Videos, Admin
- 2. What was hot in July! (Aside from NEWSPAGE) – Galleries, Field Trips
- 3. Website Unique Visitors – July 2023 - 84 (71 last mo.)
- 4. Videos (* 7/22 through 08/02)
 - a. 7/12 Gen Mtg Arik Gorban/Project video - 16 views (5 views last month)
 - b. 7/12 Rolling Slide Show - 11 views (9 last month)
 - c. Cityscape Challenge, June - 9 views (May Challenge = 11)

5. Couple of observations here:

- a. July was a strong month for our website in updates & publicizing our broad set of activities available.
- b. The views for the Arik Gorban presentation video increased from 4 to 16 in one day because of the coupling to this morning's Photography SIG.
- c. We need to do a better job in publicizing the Photography SIG ahead of the event on the website (presentations are posted).

d. Field Trips/Challenges:

Van Gogh Immersive experience in West Sacramento has 12 participants but we expect more. The carpools will form at 8:45 AM in the West parking lot, to leave by 9:00 AM to arrive at the venue before 10:00 AM for entrance to the exhibit.

e. Exhibits: Klara reported that a member's photo in the Kilaga Spa exhibit was purchased. The next exhibit at Simple Pleasures will begin sometime in September. There was conversation regarding the use of the Challenge "Cityscapes " for a theme for the Simple Pleasures exhibit.

f. Photography SIG: (Kate, per email)

- i. Bob Barkauskas led the August SIG with over 20 members attending. He took the theme of planning in photography introduced in our July General Meeting and showed the "how to" side with a step-by-step example of a moon shot. He will be putting up a slideshow on our website so members can revisit the concepts with links to more information.
- ii. September's SIG will be on new developments in Photoshop, including the beta AI Photoshop information.

g. Social Events: (Diane)

Diane reported that she is checking on the availability of Kilaga Kitchen and Presentation Hall for the Annual Extravaganza and Show & Tell on October 28th, a Saturday, with assorted Pizza and salad to be served.

4. Unfinished Business: None

5. New Business:

- a. Information from Kate, via email:** “I also would like talk to the Board about MailChimp. I offer to develop Mailchimp postings for the club, but members need to know that I use a free version of Mailchimp. I can only cut and paste basic text like Word or Pages. Putting fancy type, colors, or embedded pictures or artwork does not transfer in a cut-and-paste, and it creates a lot of work for me to fix it. I can put in photo jpegs if you send them to me separately.
- b. Treasurer Vacancy (vote necessary):** Steven Stewart resigned as Treasurer, due to extensive family commitments. Phil Harmon is available to replace Steve. Appointing Phil will require Board approval.

Motion to appoint Phil Harmon as the next Treasurer: Heather Brown made the motion, seconded by Diane Margetts, Vote: unanimous.

6. Adjourn Meeting at 9:51 AM

Submitted Sept. 6, 2023, Nancy Whitaker