

# August 2, 2023 Photography SIG - Making a Photo Book (Notes)

## Book Rating Websites

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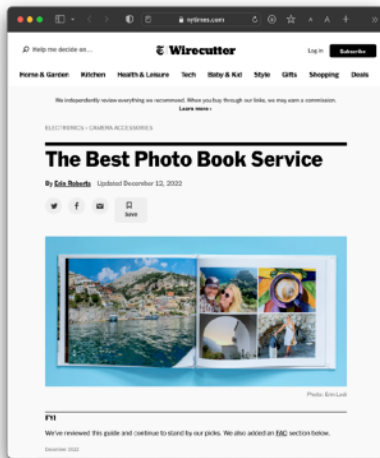
### Tech Radar

<https://www.techradar.com/news/best-photo-books>



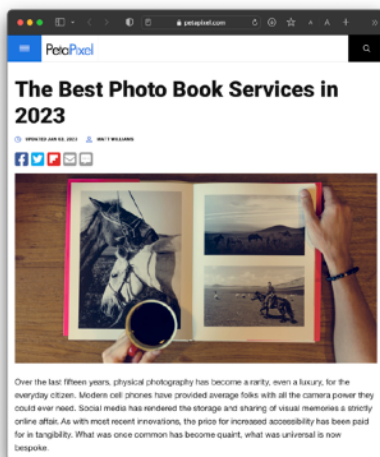
### New York Times

<https://www.nytimes.com/wirecutter/reviews/best-photo-book-service/>



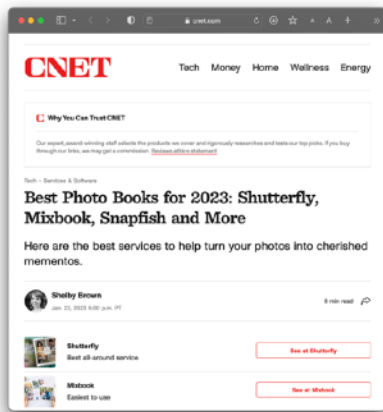
### PetaPixel

<https://petapixel.com/best-photo-book-services/>



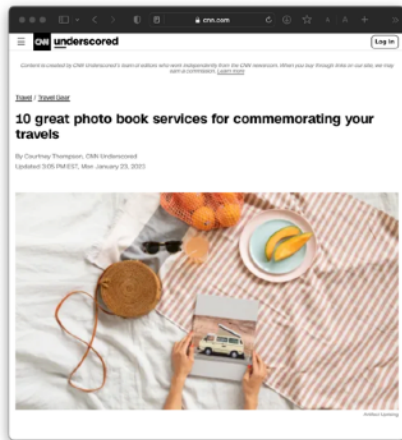
## CNET

<https://www.cnet.com/tech/services-and-software/best-photo-books/>



## CNN

<https://www.cnn.com/cnn-underscored/travel/best-photo-book>



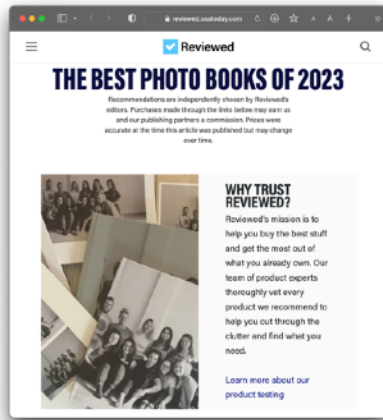
## Good Housekeeping

<https://www.goodhousekeeping.com/home-products/g27154713/best-photo-book-maker-websites/>



## USA Today

<https://reviewed.usatoday.com/home-outdoors/best-right-now/best-photo-books>



## Photo Book Service Providers - *some of the higher rated services*

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### Shutterfly

<https://www.shutterfly.com/photo-books/>



### Mixbook Photo Co.

<https://www.mixbook.com/>



### Artifact Uprising

<https://www.artifactuprising.com/photo-books>



### MILK

<https://www.milkbooks.com/>



**Picaboo**

<https://www.picaboo.com/photo-books/>



**Printique - an Adorama Company**

<https://www.printique.com/photo-books-and-albums/>



**BayPhoto**

<https://bayphoto.com/albums-books/>



**Video - Using Blank Product Templates to Design Your Own Products**

<https://www.youtube.com/watch?v=TSaC0Fd2YqE\>



**Walmart Books**

<https://photos3.walmart.com/about/photo-books#>



**Snapfish**

<https://www.snapfish.com/photo-book>



**mimeophotos**

<https://mimeophotos.com/>



Runs as an app downloaded from the Apple Mac App Store

**Blurb**

<https://www.blurb.com/>



# Notes:

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## Book Printing Considerations

What kind of book do you want to produce/

- Thematic Fun - Backyard barbecue, vacation, etc.
- Family Memories - preserving heritage images or significant events
- Presentation of Artistic photography

What quantity do you want to produce?

- One-off, a dozen, or hundreds

What quality do you want the final product to be.

- Softcover or hard cover
- Cover material: Paper, Canvas, Leather
- Color photos or black and white or a mix
- Fine Art book with high quality printing and precise color control

What budget do you have?

- Books can be had for under \$20
- Customized products that can cost in excess of \$100
- Are you willing to “create” and account which will require credit card payments

What degree of involvement do you want to commit to?

- Use simplistic templates and “off the shelf” designs
- Design a custom layout

What level of technical expertise do you have in preparing the images.

- Optimizing image size and ppi to ensure images will look their best
- Managing color or having the book producer handle it
- Familiarity with drag and drop design software
- Handling image file uploads to book producer
- Do you have good high speed internet connection



**BOOKMOBILE**  
CRAFT DIGITAL

**BOOKMOBILE** - interesting company... reserve for Fine Art Photo Books ?  
It has an informative website offering a 12 pages of articles related to book production.

Service provider to the short run publishing industry and more.  
Very High Quality short run Art Books. - check out for tech info on image prep

**About Bookmobile Printing Services - Serving Book Publishers Since 1982**

Based in Minneapolis, Minnesota, Bookmobile provides book printing, graphic design, and other resources to support book publishers in an ever-changing environment. Superior quality, excellent customer service, flexibility, and timely turnarounds have attracted over 1,100 satisfied clients to Bookmobile, including trade houses, university presses, independent publishers, museums, galleries, artists, and more.

**See folowing for some articles by BOOKMOBILE**

**Maximizing Print Quality in Your Fine Art or Professional Photo Book:  
Part 1, Monitor Calibration and CMYK Soft Proofing**

<https://www.bookmobile.com/art-book-printing/maximizing-printing-quality-in-your-fine-art-photo-book-part-one/>

**Maximizing Print Quality in Your Fine Art or Professional Photo Book:  
Part 2, Making a Print PDF**

<https://www.bookmobile.com/category/fine-art-photo-books/page/10/>