Lincoln Hills Photography Club (LHPC) Minutes of July 11, 2017 Board Meeting

A. Call to Order at 9:00 a.m. in Orchard Creek Multi-Purpose Room

B. Roll Call done visually and informally

Participants: Bill Kress, President and facilitator; Bob Dale, Vice President; Dale Petersen, Treasurer; Debra Raach, Secretary Chairs and SIG Leaders: Bob Baikauskas, Print; Jeff Hanner, Video; Jim Cormier, Lifestyles; Charlie Schuman, Lifestyles; Truman Holtzclaw, Programs; Vicki White, Exhibits Others: Brad Senn, John Fedors, Gary Sloan

C. OLD BUSINESS

- 1. Minutes of the June 13th Board Meeting were approved as distributed.
- 2. **Tax Filings**: Dale Petersen reported that he received a letter from the IRS stating they will make a final determination within 120 days to put the Club back in tax-exempt status. Once that is received, the State filing can easily be done.
- 3. **Member's Forum:** Diane Margetts not present. Debra indicated that the duties had basically been divided with her working primarily on the barbeque next week and Diane working on the forum, so she had no information to share.
- 4. **Gladding, McBean Photo Op**: Bob Baikauskas will share a short slide show of the photos by the 6 participants at the general meeting on July 12.

D. OFFICER AND CHAIR REPORTS

- Treasurer/Membership: Checking account balance is \$4,924.74. Currently 160 members from 130 households. No response from 40+ households for membership renewal. Discussion ensued as to whether we should change the membership renewal dates to avoid summer travel and the difficulty in getting responses. Dale will send the names of those not renewed to Bill who will generate an email. Motion passed to extend the grace period only until Sept. 1.
- 2. Field Trips (Les Thomas not present): Bill will discuss upcoming trips at the Wednesday meeting.
- 3. Programs (Truman)

a. July 12: Guest speaker Betty Sederquist will present photos of Iceland from a tour she lead last fall as well as discuss how she produces her final prints. Larry Brenden, who attended the tour, will display some of his prints. Dale will bring portable lights and Truman will bring easels for his display. Jeff H. asked Truman to check if video recording is okay.

b. August: Guest speaker Eric Emerson will discuss how to choose what/how to pick what to photograph. Joe Mello will speak regarding action shots.

- 4. Communications (Diane not present)
 - a. <u>Compass</u>: Request for Diane to do an article on the barbeque. Need photos.

b. Website: Bob plans to reduce his role in the fall. He would like the "owners" of certain areas to be responsible for their areas (some already are) and he'll just be the architect. Suggested a website planning meeting for the transition.

- Exhibits (Vicki White): Simple Pleasures' "Old Things" exhibit ends July 24th and will become the "Colorful Summer" exhibit. She has received only 14 photos and Simple Pleasures has room for 27. She will make a request for more photos at tomorrow's general meeting. Rhonda provided an exhibit schedule for the remainder of 2017.
- 6. **Print SIG** (Bob Baikauskas): Would like to add instructional information once he is doing less work on the website. Examples of topics might be ICC profiles, types of papers.

Joe Mello has requested "Best practices for selling photos". How do you market? What is the appropriate venue for this discussion?

- 7. **Video SIG** (Jeff Hanner): August will feature the making of the volleyball video. Following SIGs will be using green screens and Audacity software.
- 8. Lifestyle (Jim Cormier/Charlie Schuman): Nothing booked. Currently developing standards for uniformity, e.g. sizing, and criteria to put images on <u>Compass</u> cover. Vicki White and Jeff Hanner are joining the Lifestyle group.

Dale Petersen thanked the group for their past contribution to make the subsidy possible for the barbeque.

E. NEW BUSINESS

- 1. SCLH Facility Reservation will be submitted by Brad on the first allowable day in August.
- 2. SCLH Club Contact Form will be updated and submitted by Bill.
- 3. **Summer Barbecue**: To be held at the Sports Pavilion on Wednesday, July 19 from 11:30 a.m. to 2:00 p.m. Set up to begin at 11:00 a.m. with Bill's Chuckwagon Barbeque and Catering arriving at 10:00 a.m. to get the food on the grill. Current count is 65 people with the last day to purchase on July 12. Debra has most volunteer slots filled, but needs help with clean up as we must be vacated by 2:30. Volunteers received. There will be a door prize of a camera bag which was donated by a member. Bill will announce the winner. Truman will take photos.

- 4. **Christmas Party**: Brad has booked the Sports Bar for breakfast on December 13 at 8:30 a.m. Tickets will need to be printed (Brad has the template from last year that Bill will use) and an email will need to be sent out in October to announce the date. After much discussion, it was decided not to have a drawing for prizes as the last people to have their names drawn only had the leftovers to choose from. This will also allow members the time to mingle. A table will be set up at general meeting(s) so that members may place things that they may want to recycle.
- 5. **Travel Mugs**: Brad has been looking into both plastic and stainless insulated travel mugs to be printed in black with the LHPC logo. Minimum order is 48 through Vista Print with no way to see a sample. Vicki will check with the person in the Apple Club to learn the name of the vendor they used and share with Brad.
- 6. Meeting Facilitator for months of August, September, and October due to travel plans
 - <u>August</u>: Bob Dale will run the board and general meetings Bill will send the MailChimp to membership
 - Sept:Bob will run the board and general meetings
Brad will send the MailChimpOct:Bob will run the board meeting
 - Bill will run the general meeting Bill will send the MailChimp
- F. Meeting adjourned at 10:40 a.m.

Recap of Action Items:

- 1. Dale will send names of members that have not renewed to Bill
- 2. Diane to do <u>Compass</u> article on the barbeque.
- 3. Diane to work with Truman on adding a workshop to the general meeting (carryover from June meeting).
- 4. Bob B. to set up planning meeting for website transition
- 5. Brad to submit form for meeting room scheduling
- 6. Bill will submit club contact form
- 7. Brad will continue to look into travel mugs